



## American College of Osteopathic Pediatricians

CARING FOR AMERICA'S CHILDREN

### Sponsor Hosted Promotional Webinars

Reach osteopathic pediatricians and practice managers throughout the year with sponsor hosted promotional webinars. We have monthly webinar opportunities for our industry partners to organize and present to ACOP members. *Limited to one per month.*

This is an excellent opportunity for you to generate leads and talk to pediatricians about your services, products, technology, best practices, or your own research studies. Hosted webinars are free to ACOP members.

### Sponsor Fees

- **One Live Webinar \$1,000**
- **Series of Two Live Webinars \$1,750**

Submit your request to sponsor a hosted webinar to Dana Gibson, Director of Corporate and Educational Support [dana@societyhq.com](mailto:dana@societyhq.com). Include the following in your request:

1. Title of webinar
2. Brief description of the topic
3. Speaker names and bios
4. Preferred date/time of webinar

*Upon approval by ACOP, the sponsor will be invoiced, and payment will be due immediately. ACOP promotion of the event will begin after payment is received.*

### Webinar Host Provides

- Content creation
- Webinar hosting
- Due 30 days prior to webinar date
  - Webinar registration link
  - Invitation to participate that can be used in ACOP promotions
  - Sponsor logo file (png or jpg)
- Any promotion outside of ACOP promotion
- List of webinar participants within 10 days following the event

### ACOP Provides

- Sponsor logo on all marketing platforms
- Webinar listing on the ACOP website with a link to host's registration page
- Three marketing emails to ACOP members and past ACOP meeting attendees (sent by ACOP)
- Pre-webinar promotion on Facebook, Twitter, and in the Member section of the ACOP website
- Pre-webinar promotion in ACOP newsletter if publication deadline is met
- Link to recorded webinar for 3 months post event

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