



# Advertising Insertion Order

Today's Date \_\_\_\_\_

## Requested Advertising Insertion Publication Month(s):

- October     
  January     
  April     
  August

Materials deadline for each issue is the FIRST DAY OF THE MONTH PRIOR TO THE PUBLICATION MONTH.  
 Insertion orders should be submitted at least two weeks prior to materials deadline, as listed above.

- PLEASE PRINT -

Advertiser: \_\_\_\_\_ Product/Service: \_\_\_\_\_

Billing Client: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Headline: \_\_\_\_\_ Hyperlink requested \_\_\_\_\_

**Banner Ad - Welcome Page:** 457 pixels x 80 pixels (horizontal)

**Banner Ad - Science Pages:** 203 pixels x 125 pixels (horizontal)

**Banner Ad - Basic Pages:** 203 pixels x 125 pixels (horizontal)

**Format - All sizes:** 72 dpi, gif or jpg file, RGB or Index color

**Banner Ad - Welcome Page**     4x = \$640 each     3x = \$735 each     2x = \$845 each     1x = \$975 each

**Banner Ad - Science Pages**     4x = \$490 each     3x = \$635 each     2x = \$725 each     1x = \$840 each

**Banner Ad - Basic Pages**     4x = \$400 each     3x = \$460 each     3x = \$530 each     1x = \$610 each

Advertising and position requests will be taken on a first-come, first-served basis. Every effort will be made to accommodate your request. Upon receipt, insertion orders will be reviewed and availability will be determined. Invoicing will be rendered upon receipt of insertion order. In order for your ad to be published, payment must be made prior to publication date. For multiple banner ads placed within the same issue of eJACOP, a 20% discount will apply.

P.O. / Insertion Number \_\_\_\_\_ **Payment is due prior to the publication date.**

Page position(s) requests: \_\_\_\_\_

Multiple ads per issue requests: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Method of Payment:**     Check     VISA     MasterCard     American Express

Card No: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Printed Name on Card \_\_\_\_\_

If paying by check, please make payable to **ACOP** and mail to:

**ACOP Headquarters • 2209 Dickens Road • Richmond, VA 23230-2005**

Phone (804) 565-6333 • Fax form to: (804) 282-0090 • Email: ray@societyhq.com

**Fax Completed Insertion Order to (804) 282-0090    Email Finished Ad File to: ray@societyhq.com**